

Corporate Sponsorship

Support a Trail Day or CTSS event - \$300

**This does not count towards annual sponsorship levels, but will be recognized in accumulated recognition.*

- A business or organization that sponsors a Trail Day or other CTSS event. **Event will be run by CTSS staff and volunteers.*
 - Sponsor will have their logo on all event related promotional materials and be tagged on all CTSS social media channels.
 - Signage and promotional material at the event and the opportunity to address the volunteers.
 - Team building opportunity for the sponsor's staff/members.
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Annual Sponsorship Levels


In order to maintain the benefits described in this document, sponsorship must be renewed annually with a minimum contribution of \$500. If sponsorship is not renewed, the designated voting person(s) must purchase an Individual Membership in order to continue having voting rights.

**Corporate Sponsorship renews on the calendar year; that is, January 1st of each year.*

\$500 – Bronze Sponsor

- Individual Membership for a designated person (for 1 year)
- One promotional post on all CTSS social media channels.
- Name/logo on the CTSS supporter webpage with link to business. Listed in tiered order.
- Small logo in membership e-newsletters
- Business name on sign and banner (small) that will be set up at all events including trail days.
- Recognition in the CTSS Annual Report

\$1000 – Silver Sponsor

- Individual Memberships for two designated persons (for 1 year)
 - Up to 2 promotional posts on all CTSS social media channels.
 - Name/logo on the CTSS supporter webpage with link to business. Listed in tiered order.
 - Medium logo in membership e-newsletters
 - Business name on sign and banner (medium) that will be set up at all events including trail days.
 - Recognition in the CTSS Annual Report
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\$1500 – Gold Sponsor (minimum \$1000 cash/remainder can be in kind donation of labour/swag/products)

- Individual Memberships for three designated persons (for 1 year)
- Up to 3 promotional posts on all CTSS social media channels.
- Name/logo on the CTSS supporter webpage with link to business. Listed in tiered order.
- Medium/large logo in membership e-newsletters
- Business name on sign and banner (medium/large) that will be set up at all events including trail days.
- Recognition in the CTSS Annual Report

\$2000 – Platinum sponsor (minimum of \$1500 cash/remainder can be in kind donation of labour/swag/products)

- Individual Memberships for four designated persons (for 1 year)
- Up to 4 promotional posts on all CTSS social media channels.
- Name/logo on the top spot of CTSS supporter webpage with link to business. Listed in tiered order.
- Large logo in membership e-newsletters
- Business name on sign and banner (large) that will be set up at all events including trail days.
- Recognition in the CTSS Annual Report
- Right to display CTSS logo on their promo material as a Platinum sponsor
- Can designate a trail to sponsor for one year. All CTSS posts for that year that mention this trail will tag the business/organization.

Special Sponsorships

Special sponsorships are those that are of significant value, either in cash or in kind, that do not fit into one of the four categories. Appropriate recognition will be negotiated for such sponsorships.

Accumulated Recognition

Accumulated sponsorships will be tracked and recognized on a physical sponsor board. Plaques with the businesses name will be arranged on the board in increments of \$5,000. The sponsor board will be displayed at most CTSS functions and the AGM. Every time a sponsor moves up a category, special recognition will be included on the AGM agenda.